



Natalia Pulido

DIGITAL DESIGNER

PROFILE

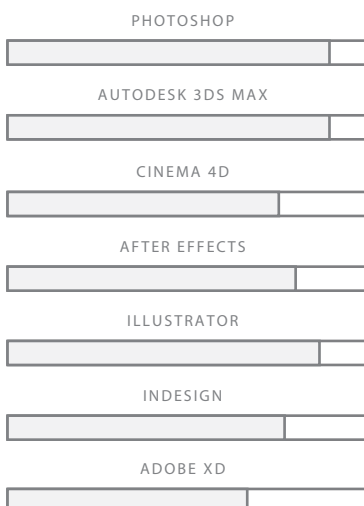
Hi! I'm a digital designer from Madrid.
My work includes the development of visual identities, as well as creative graphic design for print, cgi, web and other digital products.
10+ years of work experience.

Passion for creative, motivated, dynamic and versatile in approach.

CONTACT

MOBILE: +34 696 500 241
WEBSITE: www.natanat.com
E-MAIL: hello@natanat.com
C/ Doctor Fourquet nº 35
28012 - Madrid

SOFTWARE



WORK EXPERIENCE

GRAPHIC DESIGNER (freelance) @ MADRID CITY COUNCIL

January 2018 - March 2018

- Branding, identity & logo design for the project "Tu Barrio se Planta", from concept to completion.
- Design for events, activities and print materials (posters, banners, flyers and badges).
- Video editing and motion graphics animation using After Effects.

SENIOR DIGITAL DESIGNER @ RECREATIVOS FRANCO

December 2015 - January 2018

- Create graphics and illustrations. Also concept, design and tune highly interactive games for the slot machine gaming market.
- Responsible for the fabrication of 3D models, create low poly 3D environments and utilization of UV mapping and projection techniques to texture 3D models.
- Create eye-catching intros and animations using After Effects.

GRAPHIC DESIGNER (freelance) @ VIA INTERMEDIA

October 2015 - December 2015

- Created design theme and graphics for marketing and sales presentations and corporate websites.
- Design for projects and print materials (flyers, posters, banners, logos, postcards, newsletters, brochures, etc.)

3D ENVIRONMENT ARTIST (freelance) @ IMAGINE800

June 2015 - September 2015

- Model and texture 3D assets based on concept art and real life references for the strategy football videogame Real Madrid Imperivm 2016.
- Cleaned up/preparing assets for game integration in Unity.

3D ENVIRONMENT ARTIST (freelance) @ SINESTESIA GAME DESIGN

December 2014 - March 2015

- Model 3D environmental assets for an indie videogame.
- Create original texture/normal/illumination maps for game assets.
- Develop efficient workarounds based on restraints of the Unity game engine.

WEBSITE ADMINISTRATOR, GRAPHIC & 3D DESIGN @ TAKOR

October 2011 - March 2013

- E-commerce Website Administrator (Magento) & Community management.
- Design corporate identity, branding & marketing materials for online and print.
- Create 3D interior design images & 3D architectural visualizations.

3D ARTIST (freelance) @ MACCANN

February 2011 - August 2011

- Design & model 3D vehicles prototypes for an advertising (Repsol lubricants).

WEB PROJECT MANAGER @ PXSP

April 2010 - January 2011

- Oversee a team of 10 programmers on multiple web projects.
- Construction of site maps, design usability structure, wireframes, userflows.
- Manage client relationships.

3D ARTIST (freelance) @ AMARANTO & INDRA

March 2009 - August 2010

- Create architectural 3d visualization and interior design, walkthroughs in 3ds max from AutoCAD drawings (CEOE-CEPYME & BBVA).



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PHOTOSHOP



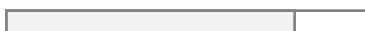
AUTODESK 3DS MAX



CINEMA 4D



AFTER EFFECTS



ILLUSTRATOR



INDESIGN



ADOBE XD



EDUCATION

3D ANIMATION & VFX - BA (HONS)

@ ARTENEO SCHOOL OF VISUAL ARTS

October 2006 - June 2008

GRAPHIC DESIGN (VISUAL COMMUNICATION) - DIPHE

@ AULA CREATIVA

October 2005 - June 2006

FASHION DESIGN & INDUSTRIAL PATTERN MAKER - DIPHE

@ IADE SCHOOL OF FASHION

October 2002 - June 2005

BACHELOR OF FINE ARTS - BA (HONS)

@ SCHOOL OF ARTS N° 2

October 1999 - June 2001

ADDITIONAL TRAINING

MOBILE APPLICATION DEVELOPMENT

@ UNIVERSIDAD COMPLUTENSE MADRID

DIGITAL MARKETING, COMMUNITY MANAGMENT, SEO & SEM

@ GOOGLE ACTÍVATE

DIGITAL PHOTOGRAPHY

@ LA CASA ENCENDIDA